



BERNADETTE

ONE OF AMERICA'S TOP 10 HISPANIC ENTREPRENEURS

BY JOSEPH BURGESS



Santa Fe is a community that bubbles over with extreme talent. One of those gifted people is Bernadette Trujillo-Vadurro, a native Santa Fean who may well be the most enthusiastic individ-

ual you will ever meet.

Bernadette is a tenth generation New Mexican who was married and began working full time right out of high school. She started her family and college classes simultaneously, managing to graduate Magna Cum Laude from College of Santa Fe. Bernadette launched her own consulting firm, evolved into a highly sought motivational speaker (in 49 states) and has now written the award-winning book, America's Conscience: Facing Threats to Democracy, the Middle Class and Our World.

Bernadette earned Latina Style Magazine's 2007 Anna Maria Arias Business Fund Award as one of the nation's top ten Hispanic Entrepreneurs. www.speakerslive.com

inset: Five generations of Bernadette's family include, in the top row, daughter Christy Brown and mother Eva Parker. In the bottom row are Bernadette with granddaughter Summer Brown and grandmother Lucy Ortiz at 101 years old.