

# LATINA Style®

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Jaime Gonzalez, UnitedHealthcare,  
Bernadette Trujillo-Vadurro and  
Dr. Archelle Georgiou, OptumHealth

**Bernadette Trujillo-Vadurro**  
Speakers Live Inc.  
Santa Fe, NM

A professional speaker and author, Bernadette Trujillo-Vadurro is president of Speakers Live, Inc. She has served as president of Speakers Live since 2003 and of Leading Edge Training Technologies since 1996. Speakers Live provides clients with professional speakers and publications for conferences, meetings and conventions. She has also developed and delivered motivational business seminars and workshops geared towards

enhancing personal and professional performance. Among her many achievements throughout her career include being honored as the Business Supplier of the Year Award in 1998 by the Rio Grande Minority Purchasing Council after being nominated by the Los Alamos National Laboratory. She was also elected chairman of the Board of Directors for the Santa Fe Recovery Center in 2005. In addition to running Speakers Live, Inc, she is currently working to promote her new book, *America's Conscience: Facing Threats to Democracy, the Middle Class and Our World*. Her future projects include becoming a politically active voice as well as working to increase the awareness of the importance of the Latino vote in public policy and decision making. She believes that Latinas will have opportunities that will lead to influence how education, health care, media and political processes are handle. "Latinas offer a more comprehensive, inclusive, and transparent way of dealing with complex issues that will ultimately benefit everyone," she says.



The 2007 Anna Maria Arias Business Fund Award Recipients

The National Hispana Leadership Institute's  
20th Anniversary, Celebrating Latina  
Leadership!

**In Their Own Words**  
Senator Barack Obama  
Governor Bill Richardson  
Senator Hillary Clinton

